

LHRMA April Board Meeting Minutes
May 7, 2014 11:30AM

Present: Melissa Price, Lindsay Selig, Kathy Harper, Kim Michael, Amy Spellman, Kelly White

Absent: Judy Ganoung, Joel Scherling, Kenda Fink, Jenessa Keiser, Denice Sears, Adam Parrish, Leon Holloway

Treasurer

- Lindsay sent out the financials via email on Thursday morning. We will accept the financials via email in the next couple of days. **Melissa will send out the request to accept.**
- **For electronic approval process of invoices, in the email asking for approval add the following things - amount, who it is to, and why.** This way it is all one email strand and Lindsay can show documentation. If actual signature from Melissa on the form, that is fine.

Legislative Director

- Joel will be providing a legislative update at the meeting for members.
- **Board members should think of a question in case we need to fill up time; please be prepared.**
- Will be reserving a table for the Senators with the Legislative Committee.
- Joel will be introducing the speakers and "MC-ing" the program.

Secretary

- Kathy reported that the **June Newsletter deadline is May 16th.**
- April minutes will need to be approved via email. **Melissa will send out the request to accept it.**
- Michelle Spadt asked if we wanted a donation for the May Basket Raffle. Information was forwarded to Denice.
- A new laptop option was presented to Kathy by Joel. Kathy will check it out to ensure that that it meets our needs and will report back. Virus software is expiring soon so this will be a perfect time.

Programs

- Kenda was absent and sent out her updates via email. We are at the Del Ray Ballroom on the 13th with the Senators. Be sure to support the legislative committee and attend; there will be no workshop. Kathy will bring parking tickets.
- Kenda has plenty of raffle tickets to use for the May baskets.
- The programs committee is working on a workshop for June and November and should be nailed down soon.
- ASTD approached Kenda about a combo meeting again regarding how companies use different assessments for training, development, hiring, placement, etc. Kenda has been talking to a person at Olsson who uses DISC so that could be one of the assessments discussed. Since our year is planned out, we are looking to do this as a workshop only.
- Kenda has submitted almost all programs for recertification for the rest of the year in the beginning of April. Hopeful that we'll actually get to promote the credits ahead of time for the remaining programs.
- **Kelly will be asking Kenda about the extra July meeting about employee engagement - the guy from Australia.**

Neil
McCormick

Workforce Readiness

- Kim gave an update on 1st Jobs. Had the job fair on May 2nd with all employers participating (9 new, 5 returning). 33 students participated. Will be filling 17 internships (2 more than last year).
- Committee is meeting Friday and will be assigning Buddy Advocates to check in with employers and students.
- **August 8th at 4pm will be the celebration event - board members invited to attend.** Hoping for the mayor to speak and Wendy Birdsall from the Lincoln Chamber of Commerce, and Dr. Joel the Superintendent. Dave Landis is a back-up as the Director of Urban Development. Joel offered up the Commissioner of Education as a potential speaker. Open to other suggestions for speakers. Location is still being decided - Assurity, Talent Plus, or Cabela's.
- Will be doing t-shirts this year for the students. Looking for some connections if anyone has any.
- Will apply for the Pinnacle Award again this fall.

Diversity

- Leon provided an update via email. Leon met with the Nebraska Red Cross and Nebraska Community Blood Bank to further discuss a diversity drive initiative. They are excited about the possibility to partner with LHRMA in getting our diverse communities involved and aware of the importance of having adequate diversity of local blood supply.

College Relations

- Jenessa was not in attendance. No update.

SHRM Foundation

- Denice is not at the meeting. **Melissa will reach out and Denice to understand what we need help from the board.**
- The board tried to think of someone who could help jazz up the announcements - Cathy Maddox, Nate Elgert.
- Need to draw the tickets at 11:50 to be on time for the program to start at 12pm.
- We reviewed the baskets for the meeting.

Marketing

- **Kelly to send a step-by-step social media guide for board members and will present at the next meeting.**
- **Kelly will be getting the website committee together** to determine the low-hanging fruit that we can change - Amy, Jennifer Harmon, Adam. The committee will be meeting before the June board meeting.
- Any organizations that are advertising with us on the website who have not paid? SCC was taken off.
- **Will be putting LJS announcements in the paper.**

Membership

- Adam was absent, however, provided an update via email. He will be meeting with his committee later this month to continue plans for an event related to the SHAPE membership initiative.
- **Melissa to follow up on membership renewals and announcing new members at our meetings.**

President

- Salary Survey should be happening this summer. Judy to send over information. Melissa will follow up to see where we are with it.

- RFP went to the contacts and Melissa will share responses and discussion will be at the June meeting.
- Announcements for the April Meeting will be free lunch winner, guests, promotion of June's program, May Baskets, National Conference, State Conference, State Conference Awards.
- Lindsay asked if we need to continue to order nametags when most of the people don't wear them? Should we give members the options to get a nametag? Are there cheaper options? Newly certified individuals pay for their own nametags. The quality is nice. Maybe we could print them out every meeting but it is added work.

Past-President

- Judy was absent. She will be sending emails regarding Salary Survey.

Certification

- Amy shared that some participants have already passed their certification test for the May-June testing window.

Meeting adjourned at 12:41pm.